

## Students' Union Fundraising Support

### How does the Students' Union support fundraising on campus?

The Students' Union has been supporting student fundraising activities for many years and can provide expert advice and support to students from across the University. Our Student Engagement Coordinator supports our Raise and Give (RAG), student fundraising committee with students raising over £37,000 for over 40 charities in the 2018-19 academic year. In turn, the RAG committee supports student sports clubs, societies and individuals with their fundraising events and challenges.

We want to ensure that all students who want to fundraise for charity are able to receive the support that we can offer.

### What is available as part of our fundraising offer?

The Students' Union will support all student fundraisers, including those fundraising for charity as part of their academic course. Examples of this may include:

- An international volunteering project
- A general charitable cause
- An academic module

Through the fundraising offer your students will have access to:

- Donation banking services
- Fundraising tins, buckets and seals
- Expert advice and support
  - Advice on fundraising legislation (incl. gambling e.g. raffles)
  - Support to gain street collection licenses
  - Template letters to support fundraising e.g. when seeking raffle prizes
  - Support in developing/maintaining relationships with charities that students are fundraising for.
- Promotion of events on SU social media, website and in Union spaces
- The same access to the Hangar as SU Sports Clubs and Societies, with free venue.
- Rights to use the RAG logo
- Inclusion in the RAG total

As part of our support, the Student Engagement Coordinator will run *fundraising support drop in sessions and workshops* with individual/ groups of students; this provides more tailored support and those taking part can partake in up to *three* workshops lasting up to 15-25 minutes each. Attending a workshop is not compulsory, but is encouraged.

### What will be covered in these fundraising support workshops and drop in sessions?

- Meet with your students to provide event specific support
  - Time management
  - Event structure
  - Marketing and social media

- Setting and achieving funding targets
- Online fundraising guidance
- Ensuring they understand appropriate charity legislation
- Donation banking services
- Ensure appropriate risk assessments are in place

### **Additional Training**

Students will also have ability to attend skills based training sessions that the Union runs as part of its wider support to student volunteers.

For larger projects we are happy to look at developing some bespoke training in partnership with academic departments.

### **How can we work with you to recognise exceptional student fundraisers?**

All student fundraisers are eligible for recognition at the annual Students' Union Awards. We will publish the nominations process each year ensuring that all university staff supporting fundraising are informed.

### **What's next?**

Please e-mail [studentsunion@worc.ac.uk](mailto:studentsunion@worc.ac.uk) or pop to the Students' Union Welcome Desk to arrange an appointment with the Student Engagement Coordinator