



Role: RAG Team Social Media & Promotions Rep*

Student Led Service: Raise and Give Team

No of places: 2

*The responsibilities of this role can be split into Social Media Rep & Promotions Rep if needed

Role Related Duties & Responsibilities:

- Be responsible for the marketing and promotion of RAG activities, working with the Union's Marketing and Communications team, when appropriate.
- To be the lead team member for organising and delivering your stall at the Welcome Fair.
- Make sure all charitable events are promoted through essential social media platforms and posters are created for big events, such as RAG week.
- Communicate information about events and activities in a timely manner using the most appropriate means e.g., email, social media posts and other methods.
- Respond to queries that the RAG Team receive via social media in a professional and timely manner.
- Give students the opportunity to provide their feedback following events or ideas for future events.

Duties and Responsibilities of all RAG Team members:

- Attend monthly meetings with the Students' Union and/or the University, as well as attending committee training, one-to-one meetings, All Students' Meeting and TeamWorc Council meetings. When you are unable to attend, it is your responsibility to ensure that another member of your committee attends and reports back.
- Liaise with the Students' Union on any issues that arise during events/activities, understanding the implications misconduct can have. Give your full co-operation to the SU and University in such matters.
- Supporting the Students' Unions Visions, values, and priority campaigns.
- Adhere to WSU policies and procedures.

Time Commitment:

Varying throughout the year with an average of 5-10 hours a week

Desirable Qualities:

- Good organisational skills
- Driven and motivated
- Creativity
- Good IT skills
- Good communication skills
- Knowledge of social media
- Able to balance multiple projects at once.
- Good leadership skills

Benefits:

- Gain a wide range of practical skills that will make you more employable.
- Practical experience of organising a team and putting on events
- Relevant training/on-going personal development
- Qualify towards the Worcester Award and V Record.
- Gain experience in community work
- Fundraising Experience

Skills gained:

Participating in this opportunity will enable you to develop and practice the following skills:

- Communication skills providing accessible information in a concise and engaging way.
- Organisation skills be clear about what you do and gain how to make sure all aspects are taken care of.
- Teamwork you will be working collaboratively with a group of people in order to achieve a goal.
- Creativity developing a range of different events to engage students in fundraising.