

Role: Social Media and Promotions Rep	Student Led Service: Raise and Give Team
Duties & Responsibilities: <ul style="list-style-type: none"> • Be responsible for the marketing and promotion of RAG activities, working with the Union's Marketing and Communications Team, when appropriate. • To be the lead committee member for organising and delivering your stall at the Welcome Fair • Attend meetings with the Students' Union and/or the University, including committee training, one-to-one meetings, and TeamWorc Council meetings. When you are unable to attend, it is your responsibility to ensure that another member of your committee attends and reports back to you. • Make sure all charitable events are promoted through the Facebook and Instagram page and posters are created for big events such as RAG week. • Communicate information about events and activities in a timely manner using the most appropriate means e.g., email, social media posts and other methods. • Make sure students are kept informed about the RAG total fund raised. • Support all Societies and Clubs in the running of their fundraising events and activities. • Report back to the committee and the Students' Union regularly on progress of events (before and after). • Respond to queries that the RAG Team receive via Social Media in a professional and timely manner. • Provide the opportunity for students to communicate their feedback following events or ideas for future events. • Actively help promote RAG week and events in Welcome Week. • Supporting the Students' Unions Visions, values, and priority campaigns <p>Adhere to WSU policies and procedures.</p>	Time Commitment: Varying throughout the year with an average of -5-10-hours a week
	Responsible to: RAG Team Leader, VP Student Activities, SU Staff and students.
	Desirable Qualities: <ul style="list-style-type: none"> • Great organisational and good leadership skills • Good IT skills • Good communication skills • Knowledge of social media • Able to balance multiple projects at once • Experience in fundraising • Good communication skills to connect with all societies through social media

<p>Opportunity:</p> <ul style="list-style-type: none"> • A unique opportunity to be part of a new team that will be leading fundraising at the Student Union • Coordinate fundraising within societies and give advice • To be engaged with the Students' Union and the Student Movement as well as national student fundraising • A chance to promote RAG to all students and across the Worcester area 	<p>Benefits:</p> <ul style="list-style-type: none"> • Gain a wide range of practical skills that will make you more employable • Practical experience of organising a team and putting on events • Relevant training/on-going personal development • Qualify towards the Worcester Award and V Record. • Gain experience in community work
<p>Beneficial Previous Experience:</p> <ul style="list-style-type: none"> • Experience of motivating • Experience coordinating with different groups and make sure they been coherent • Fundraising knowledge 	<p>Training and Support:</p> <ul style="list-style-type: none"> • Potential opportunity to go to regional and national RAG events • Support through a mentoring system will be provided to help with your development
<p>Skills gained: Participating in this opportunity will enable you to develop and practice the following skills:</p> <ul style="list-style-type: none"> • Communication skills - conveying intended meanings from one entity or group to another • Organisation skills - be clear on what you do and gain how to make sure all aspects are taken care of • Teamwork - you will be working collaboratively with a group of people in order to achieve a goal 	