

Raise and Give (RAG) Committee Roles

Role: Marketing and Online Coordinator	Student Led Service: Raise and Give
Duties & Responsibilities: <ul style="list-style-type: none"> • Be responsible for the marketing and promotion of RAG activities, working with the Union's Marketing and Communications Team, when appropriate • Make sure all charitable events are promoted through the Facebook page and posters are created for big events such as RAG week • On days of events make sure students are aware that they are happening through online communications and other methods • Make sure students are kept informed about the RAG total fund raised • Support all Societies and Clubs in the running of their fundraising events and activities • Report back to the committee regularly on progress of events (before and after) • Actively help promote RAG week and events in Welcome Week • Attend all required training and Students' Union Meetings • Supporting the Students' Unions Visions, values and priority campaigns • Adhere to WSU policies and procedures 	Time Commitment: Varying throughout the year with an average of 2 - 5 hours a week
	Responsible to: RAG Chair and students
	Ideal personal Qualities: <ul style="list-style-type: none"> • Great organisational and good leadership skills • Good IT skills • Good communication skills • Knowledge of social media • Able to balance multiple projects at once • Experience in fundraising • Good communication skills to connect with all societies through social media
Opportunity: <ul style="list-style-type: none"> • A unique opportunity to be part of a new team that will be leading fundraising at the Student Union • Coordinate fundraising within societies and give advice • To be engaged with the Students' Union and the Student Movement as well as national student fundraising • A chance to promote RAG to all students and across the Worcester area 	Benefits: <ul style="list-style-type: none"> • Gain a wide range of practical skills that will make you more employable • Practical experience of organising a team and putting on events • Relevant training/on-going personal development • Qualify towards the Worcester Award and V Record. • Gain experience in community work
Beneficial Previous Experience: <ul style="list-style-type: none"> • Experience of motivating • Experience coordinating with different groups and make sure they been coherent • Fundraising knowledge 	Training and Support: <ul style="list-style-type: none"> • Potential opportunity to go to regional and national RAG events • Support through a mentoring system will be provided to help with your development
Skills gained: Participating in this opportunity will enable you to develop and practice the following skills: <ul style="list-style-type: none"> • Communication skills – conveying intended meanings from one entity or group to another • Organisation skills – be clear on what you do and gain how to make sure all aspects are taken care off • Teamwork – you will be working collaboratively with a group of people in order to achieve a goal 	