

CLUB AND SOCIETY PROMOTERS OF THE MONTH

Club and Society promoter of the month is an opportunity for the VP of Student Activities to award individual Clubs and Societies for their successful promotion and dedication to marketing their club and society each month.

The VP Student Activities will nominate 3 Clubs and 3 Societies each month and will choose one Club winner and one Society winner, these will then be announced over email and social media outlets at the end of each month. The winners will also receive a prize from the Hangar.

Below outlines the criteria for how Clubs and Societies will be recognised for the award each month.

SPORTS CLUBS

- Consistent social media communication posts on the following platforms:
 - Twitter
 - Facebook
 - Instagram stories or posts
- Effective online communication and interaction with the Students' Union
- Live updates of matches via social media
- Player profile sharing
- Sports Club events/activities updated on the SU Website and other platforms through their own methods or the Students' Union
- Collaborations on social media with other Sports clubs or Societies
- An increase in membership/participation
- Submitted to the VPSA or Marketing Team, highlights from BUCs Games/Training/Competitions or other key activities

SOCIETIES

- Consistent social media communication posts on the following platforms:
 - Twitter
 - Facebook
 - Instagram stories or posts
- Effective online communication and interaction with the Students' Union
- Society events updated on the SU Website and other platforms through their own methods or the Students' Union
- Collaborations on social media with other Societies or Sports Clubs
- An increase in membership/participation
- Submitted to the VPSA or Marketing Team, highlights from Society session/event/activity

The above criteria is a brief guideline for how the VP Student Activities will make their decision, please be aware that other factors, such as the level of content, or design work will be taken into account.