

**SPONSORSHIP CONTRACT**

**For clubs and societies: 2016/17**

**Worcester Students’ Union** University of Worcester, Henwick Grove, Worcester, WR2 6AJ

tel: 01905 543210 web: www.worcsu.com

*Before completing the contract please ensure you have followed the procedures outlined in WSU’s Sponsorship Guide*.

This contract should be completed in black print and must first be approved and signed by Worcester Students’ Union (WSU)’s Vice President Student Activities and Chief Executive, before being signed by a representative of the respective club or society and, subsequently, signed by the sponsor. Once signed, the club/society shall retain the original and must provide copies for the sponsor and WSU.

1. **The Sponsor**

This contract is made between Worcester Students’ Union (WSU) and:

|  |  |
| --- | --- |
| **Name of sponsor:** |  |
| **Type of business:** |  |
| **Contact name:** |  | **Position:** |  |
| **Telephone:** |  | **Fax:** |  |
| **Email:** |  |  |
| **Address line 1:** |  |  |
| **Address line 2:** |  |  |
| **Address line 3:** |  |  |
| **Address line 4:** |  |  |
|  |
| **Head Office Details** |
| **Address line 1:** |  | **Telephone:** |  |
| **Address line 2:** |  | **Fax:** |  |
| **Address line 3:** |  | **Email:** |  |
| **Address line 4:** |  | **Website:** |  |

1. **The Beneficiary**

The beneficiary of this sponsorship agreement will be:

|  |  |
| --- | --- |
| **Name of club or society:** |  |
| **Name of individual team:** |  *(if appropriate)* |

If the sponsor has agreed to sponsor the beneficiary in the form of a monetary payment then please complete section 3. If the sponsorship is to take another form, move straight to section 4. If the sponsorship incorporates aspects of both please complete both sections.

1. **Financial Agreement**

The Sponsor has agreed to give the beneficiary a total sum of: £ (inc VAT)

*Please tick and complete the appropriate section below*

**This sum will be paid as one single payment for the whole year**

Payment to be made on: *(date)*

 **This sum will be paid as a number of smaller instalments**

|  |  |  |
| --- | --- | --- |
| The sponsorship will be paid in: |  | *(no. of instalments)* |
| Each instalment will be to the sum of: | £ | *(inc VAT)* |
| These instalments will be paid: |  | *(eg. monthly / weekly)* |
| Commencing on: |  | *(date of 1st payment)* |

**NB Final payment will be subject to approval by the sponsor and WSU for good conduct by the club/society throughout the year.**

*An invoice for the amount specified VIA the payment plan outlined above will be raised by the Finance Department of WSU. All cheques to be made payable to Worcester Students’ Union*

If this sum is being given to the beneficiary for a particular purpose please identify what the sum is for in the table below. If this section is left blank it will be assumed that there are no preconditions as to what the beneficiary can spend the sum on.

The sum provided by the sponsor is to be spent on:

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Equipment |  | Playing / Training kit |  | Event / tournament attendance |
|  |  |  |  |  |  |
|  | Travel |  | Social Clothing  |  | Other\* |
|  |  |  |  |  |  |
| \*If you ticked other please give details below; |
|  |
|  |
|  |
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|  |

1. **Services Agreement**

The Sponsor has agreed to support the beneficiary through a form which does not constitute a direct payment to the beneficiary. This support will take the following form:

*Please tick and complete the appropriate section below*

**The sponsor will provide the beneficiary with a discount**

|  |  |  |
| --- | --- | --- |
| The discount offered is: |  | *(% or amount)* |
| To be offered to: |  | *(club/society or individuals)* |
| Discount applies to: |  | *(certain goods or services)* |
| Commencing on/at: |  | *(start date or time)* |
| Ending on/at: |  | *(end date or time)* |
| Additional details: |  |  |
|  |  |  |

 **The sponsor will provide the beneficiary with specific kit/clothing**

|  |  |  |
| --- | --- | --- |
| The kit to be supplied is: |  | *(type of garment)* |
| With a total quantity of: |  | *(number of garments)* |
| Additional details: |  |  |
|  |  |  |

 **The Sponsor will provide the beneficiary with use of specific equipment/facility**

|  |  |  |
| --- | --- | --- |
| The beneficiary will get use of: |  | *(equipment/facility)* |
| To be used for: |  | *(reason for use)* |
| To be used on: |  | *(day or date and/or time)* |
| Additional details: |  |  |
|  |  |  |

 **The sponsor will support the beneficiary through an alternate means detailed below**

|  |
| --- |
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1. **Responsibilities of the beneficiary**

As part of this agreement the beneficiary agrees to undertake the following services:

*Please tick and complete the appropriate section below*

**The beneficiary will advertise the sponsor on club/society clothing/equipment**

|  |  |  |
| --- | --- | --- |
| Advert to be carried on: |  | *(garments or items)* |
| Advert to be located: |  | *(position and size)* |
| Advert to consist of: |  | *(logo or slogan)* |
| Additional details: |  |  |
|  |  |  |

 **The beneficiary will host/attend events/activities with the sponsor**

|  |  |  |
| --- | --- | --- |
| Event or activity: |  | *(nature of event)* |
| Regularity: |  | *(one-off, weekly, 2 per term)* |
| Beneficiary attendance: |  | *(all members / specific nmbr)* |
| Beneficiary involvement: |  | *(social event, performance)* |
| Additional details: |  |  |
|  |  |  |
|  |  |  |

 **The beneficiary will support the sponsor through an alternate means detailed below**

|  |
| --- |
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1. **Important details**
* Worcester Students’ Union (WSU) will endeavour to provide such opportunities for the publicity of this sponsorship agreement as are afforded clubs and societies within the boundaries of WSU policy and other services as laid out in the sponsorship guide.
* All promotional stationary (e.g. signs, banners, artwork and printed materials) will be provided at the sponsor’s own expense.
* Upon termination of this agreement WSU shall return all advertising material and agree, if applicable, to discontinue the use of the sponsor’s logo.
* All goods, kit or equipment must be ordered through WSU staff. WSU will not be responsible for any goods or payment of goods, not ordered through WSU via the correct channels.
* All monies must be received within 21 days of receipt of an official invoice. Cheques must be made payable to ‘Worcester Students’ Union’.
* All monies must be paid directly to Worcester Students’ Union. WSU will not accept responsibility for any payment given to Club or Society representatives.
* Correspondence relating to this agreement should be via WSU and addressed to the Vice President Student Activities and the Chief Executive
1. **Signature of Participants**

This contract is valid from the date of signature until the final day of the 2016/17 academic year, unless notified by writing from either party giving one month’s notice.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Signature on behalf of** **WSU** |  | **Signature on behalf of** **the beneficiary** |  | **Signature on behalf of** **the sponsor** |
|  |  |  |  |  |
| **Print name** |  | **Print name** |  | **Print name** |
|  |  |  |  |  |
| **Position** |  | **Position** |  | **Position** |
|  |  |  |  |  |
| **Date** |  | **Date** |  | **Date** |
|  |  |  |  |  |

|  |
| --- |
| **Signature on behalf of** **WSU** |
|  |
| **Print name** |
|  |
| **Position** |
|  |
| **Date** |