

## 'Give it a Go'



We know that many of you will be worried about how you are going to attract new members to your Sports Club or Society whilst some activities may still be restricted due to Covid-19. For this reason, we have been working really hard to come up with some ideas and best practices for you to engage and enthuse prospective members in the upcoming year. We feel one of the best ways of doing this is by making the most of our 'Give it a Go' branding.

Give it a Go gives you an opportunity to showcase the best of your Sports Club or Society. Many people just assume that Give it a Go is just there to provide people an opportunity to come and try out your sport or activity for free and see if they like it. Although allowing students to come and try your sport and activity is a big part of Give it a Go there is also much more to it than just that.

Give It a Go has been split into 5 different categories:

- Get Active
- Enhance your skills
- Relax and Socialise
- Be Creative
- Share your Culture

### **Get Active**

Being active is not only good for the body but also is great for the mind. Get Active sessions are free taster sessions for a range of physical activities and sports. These sessions are a great way for new prospective members to get involved in one-off activities that have been put on by the SU or your club or society. This doesn't have to be as part of a Sports Club and could be a recreational event organised by your club or society. An example of this is doing a 5km fun run or a rounder's game.

### **Enhance your Skills**

Enhance your Skills sessions are free taster sessions that allow you to try and learn and enhance your skills by taking part in one of the many activities that you could put on. Gaming, coaching, sporting video analysis, CPR, creative writing sessions, language sessions, sign language sessions are all great examples. These sessions offer a great chance for new students to add and develop their skill set while also potentially encompassing academic skills and knowledge. They also provide a great way for your club or society to attract different types of students that traditionally might not have associated themselves with your club or society. These are

events/activities that can be run really easily online either via Microsoft Teams or Zoom meetings.

### Relax and Socialise

Relax and Socialise sessions are free taster sessions that encompass a range of different activities that your club or society could put on to unwind after a day of lectures and studying at home or Pierson. These activities could be hosted by the SU and your club or society choose to attend as a group or they could be activities or events that your club or society host independently. Some examples of these could be Afternoon Tea, online film viewings using Netflix party, walks up the Malvern Hills, cheese and wine nights, gaming events, online quiz nights and cinema trips. This offers new students a great way to meet new and likeminded people and enables your club or society to become the heartbeat of many students' experiences whilst at university. These are really easy events to try and promote your Sports Club or Society to students who traditionally would not engage with your club or society. Think about how you can engage commuter students, students who have children or any students that you think might not feel they can be a part of your club or society.

### Be Creative

Be Creative sessions are free taster sessions that get your creative juices flowing. These do not have to be specific to your clubs sport or societies usual activities and can include activities or events such as photography, dance lessons, Zumba lessons, videography, team building days and many more. These sessions can be great for letting students provide an expressive outlet during their time at university and offer a break from studies.

### Share your Culture

Share your Culture sessions are free sessions that celebrate the myriad of cultures that co-exists at the University of Worcester. We have a number of national and cultural societies and also a huge number of international students as members of our sports clubs and societies. These sessions give your club or society an opportunity to share cultural activities or events with other students and other sports clubs and societies. The university and SU also hold a number of events throughout the year to celebrate cultural events and milestones giving your club or society a great chance to attend as a group.

To support you promoting events and activities we have provided some branding for GIAG sessions for each category, which you can see below:



